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Rutgers Data Analytics Bootcamp

Excel Challenge

1. 77% of the successful kickstarter campaigns come from Theater, Music, and Film & Video. 54% of all campaigns were successful while only 38% of the campaigns failed. Plays have the highest amount of successful campaigns, but also have the most amount of submissions with 1066.
2. Variance between donations for each kickstarter. If the average donation was $291 with 12 backers and the goal was 3500, what is the difference between the largest donation and the smallest donation. And, if there is a big discrepancy, why?
3. Backers per Category, % over donation per category, Category by Country and success rate.